			ontract #	<b>187747</b> 09/17/12-09/23	2/12						Date Ente		06/05/12 09/19/12			WJLA Arlingto By Broadcast Mo	•	LA) Spots	Rat	te
WJ	II A		ertiser	Kaine for Senate	•	12 (15	809)				Entered E		09/19/12 Susan Peti	0		Sep. 2012		39	\$66,900.00	0
	00 Wilson Blvd. 6th Floor		ency			•	•				CO-OP	•	No			Grand Total:	_	39	\$66,900.0	0
	Arlington, VA 22209		duct		Media Strategies & Research (1419)						Headline									
		Bran			Political-Political (1088)  KAINE FOR SENATE 2012 (68318)						Demo									
WJLA-TV/DT WASHINGTON. DC			esperson	Petro, Susan (1			(003	,10)			Order Typ	ре	Normal							
			s Office	WJLA - Core Te							Package l	Deal								
Media Strategies & Research			er Name	Beale,Rachael	aiii						Commissi	ion %	15.00							
Attn: Rachael Beale		-	ne/Fax	/							Commissi	ion	\$10,035.0	)						
11350 Random Hills Rd Ste 670 Fairfax, VA 22030		CPE		,	1						Net Total		\$56,865.0							
			ount Types	•	KAINE/US SENATE 2012/EST 11226 Local/Political Candidate Agency						Sales Tax		450,005.0	-						
			ng Type	Standard	ariuic	adic 7	gene	-у												
			ments	9/17-9/23/12																
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Line   Line Type / Break Type (Re	ef #) Dates	Sec	Length	Run Times	SPW	Мо	Tu	We -	Th Fr	Sa Su	Spots	Rate		Total		Station		Comme	ents Ent	erec
Line Line Type / Break Type (Re	ef #) Dates 09/17/12-09/21/12	Sec 3	:30 5:58A- MORNII	Run Times NEWS-GOOD NG WASHINGTON	SPW	Mo 1	Tu	We 1	Th Fr   1	Sa Su	Spots 3	Rate \$900	-		WJLA Arlin	Station ngton (WJLA)		Comme	ents Ent 6/5/1	
,, , , , , , , , , , , , , , , , , , ,	,	Sec 3	:30 5:58A- MORNII @6A :30 6:59A-	NEWS-GOOD	SPW	1		1	-	Sa Su	Spots 3		.00	\$2,700.00				Comme		12
1.0 Normal Line / SPOT	09/17/12-09/21/12	3	:30 5:58A- MORNII @6A :30 6:59A-	NEWS-GOOD NG WASHINGTON ABCGOOD NG AMERICA	SPW	1		1	1	Sa Su	Spots 3	\$900	.00	\$2,700.00	WJLA Arlin	ngton (WJLA)		Comme	6/5/1	12 12
1.0 Normal Line / SPOT  2.0 Normal Line / SPOT	09/17/12-09/21/12	3	:30 5:58A- MORNII @6A :30 6:59A- MORNII	NEWS-GOOD NG WASHINGTON ABCGOOD NG AMERICA	SPW	1		1	1 1 1	Sa Su	Spots 3	\$900 \$1,000	.00	\$2,700.00	WJLA Arlin	ngton (WJLA)	Politi	Comme	6/5/1	12 12
1.0 Normal Line / SPOT  2.0 Normal Line / SPOT  3.0 Normal Line / SPOT	09/17/12-09/21/12 09/17/12-09/21/12 09/20/12-09/20/12	3	:30 5:58A- MORNII @6A :30 6:59A- MORNII :30 9A- LIV	NEWS-GOOD NG WASHINGTON ABCGOOD NG AMERICA	SPW	1		1	1 1 1	Sa Su	Spots 3	\$900 \$1,000	.00	\$2,700.00	WJLA Arlir WJLA Arlir WJLA Arlir	ngton (WJLA) ngton (WJLA)	Politi		6/5/1	12 12 12
1.0 Normal Line / SPOT  2.0 Normal Line / SPOT  3.0 Normal Line / SPOT  3.0.1 Closed Preempt	09/17/12-09/21/12 09/17/12-09/21/12 09/20/12-09/20/12 09/20/12	3	:30 5:58A- MORNII @6A :30 6:59A- MORNII :30 9A- LIV	NEWS-GOOD NG WASHINGTON ABCGOOD NG AMERICA (E!	SPW	1		1	1 1 1	Sa Su	Spots 3	\$900 \$1,000 \$350	.00	\$2,700.00	WJLA Arlin WJLA Arlin WJLA Arlin	ngton (WJLA) ngton (WJLA) ngton (WJLA)			6/5/1 6/5/1 6/5/1	12 12 12
1.0 Normal Line / SPOT  2.0 Normal Line / SPOT  3.0 Normal Line / SPOT  3.0.1 Closed Preempt  4.0 Normal Line / SPOT	09/17/12-09/21/12 09/17/12-09/21/12 09/20/12-09/20/12 09/20/12 09/17/12-09/17/12	3	:30 5:58A- MORNII @6A :30 6:59A- MORNII :30 9A- LIV	NEWS-GOOD NG WASHINGTON ABCGOOD NG AMERICA (E!	SPW	1		1   1   1   1   1   1   1   1   1   1	1 1 1	Sa Su	Spots 3 5	\$900 \$1,000 \$350	.00	\$2,700.00	WJLA Arlin WJLA Arlin WJLA Arlin WJLA Arlin	ngton (WJLA) ngton (WJLA) ngton (WJLA) ngton (WJLA) ngton (WJLA)		ical/Spot -	6/5/1 6/5/1 6/5/1	12 12 12
1.0 Normal Line / SPOT  2.0 Normal Line / SPOT  3.0 Normal Line / SPOT  3.0.1 Closed Preempt  4.0 Normal Line / SPOT  4.0.1 Closed Preempt	09/17/12-09/21/12 09/17/12-09/21/12 09/20/12-09/20/12 09/20/12 09/17/12-09/17/12	3	:30 5:58A- MORNII @6A :30 6:59A- MORNII :30 9A- LIV	NEWS-GOOD NG WASHINGTON  ABCGOOD NG AMERICA  /E!  ACHAEL RAY	SPW	1	1	1   1   1   1   1   1   1   1   1   1	1 1 1	Sa Su	Spots 3	\$900 \$1,000 \$350 \$250	.00	\$2,700.00	WJLA Arlin WJLA Arlin WJLA Arlin WJLA Arlin WJLA Arlin	ngton (WJLA) ngton (WJLA) ngton (WJLA) ngton (WJLA) ngton (WJLA) ngton (WJLA)	Politi	ical/Spot -	6/5/1 6/5/1 6/5/1 6/5/1	12 12 12

1 | 1 | 1 | 1 | 1 |

**CONFIRMATION CONTRACT** 

\$1,400.00

Date:

:30 4:58P- NEWS-ABC 7 NEWS

Accepted-Station:

Date:

6.0.1 Closed Preempt

Accepted-Agency/Advertiser:

7.0 Normal Line / SPOT

6/5/12

WJLA Arlington (WJLA)

\$7,000.00 WJLA Arlington (WJLA)

Comments:

Political/Spot -

09/19/12

09/17/12-09/21/12

				ontra hedule Da		3/12						Date En		06/05/12 09/19/12		WJLA Arlington (V By Broadcast Month	Spots	<u>Rate</u>
_	WJLA		Ad	vertiser	Kaine for Senat	te 20	12 (1	5809	)			Entered	і Ву	Susan Petro		Sep. 2012		66,900.00
	1100 Wilson Blvd. 6th Floor Arlington, VA 22209		Ag	ency	Media Strategie	Media Strategies & Research (1419)						CO-OP No		No		Grand Total:	39	66,900.00
G.			Pro	oduct	Political-Politica	al (10	88)					Headlin	ne #					
			Bra	and	KAINE FOR SEI	NATE	2012	2 (68	318)			Demo						
WJLA-	V/DT WASHINGTON, DC		Sal	lesperson	Petro, Susan (1	L110)	)					Order T Package		Normal				
	01 1 1 A B		Sal	les Office	WJLA - Core Te	eam						-		15.00				
	a Strategies & Research Rachael Beale			yer Name	Beale,Rachael							Commis		15.00				
	Rachael Beale 0 Random Hills Rd Ste 670			one/Fax	1									\$10,035.00				
	ax, VA 22030		CP		KAINE/US SEN		-					Net Tot		\$56,865.00				
	, , , , , , , , , , , , , , , , , , ,			count Typ	2000, 0.0.00	Candi	date /	Agen	су			Sales Ta	ax					
				ling Type	Standard													
				mments	9/17-9/23/12													
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	/ Mo	Tu	We	Th Fr	Sa Su	Spots	Rate	Total		Station	Comments	Entered
	Line Type / Break Type (Ref #) Normal Line / SPOT	Dates 09/17/12-09/21/12	Sec 3		Run Times 5:59P- NEWS-ABC 7 NEWS @ 6P	SPW	/ Mo	Tu 1		Th Fr	Sa Su	Spots	Rate \$1,400		00 WJLA Arlin		Comments	Entered 6/5/12
8.0			Sec 3	:30	5:59P- NEWS-ABC 7 NEWS		1				Sa Su	Spots 5		\$7,000.0	00 WJLA Arlin	gton (WJLA)	Comments	
8.0 9.0	Normal Line / SPOT	09/17/12-09/21/12	Sec 3 3 3 3	:30	5:59P- NEWS-ABC 7 NEWS @ 6P		1	1	1	1 1	Sa Su	Spots 5	\$1,400	.00 \$7,000. .00 \$6,000.		gton (WJLA) gton (WJLA)	Comments	6/5/12
9.0 10.0	Normal Line / SPOT Normal Line / SPOT	09/17/12-09/21/12 09/18/12-09/21/12	Sec 3 3 3 3 3	:30	5:59P- NEWS-ABC 7 NEWS @ 6P 6:58P- WHEEL OF FORTUNE		1	1	1	1 1	Sa Su	Spots 5	\$1,400 2 \$3,000	.00 \$7,000. .00 \$6,000. .00 \$6,000.	00 WJLA Arlin	gton (WJLA) gton (WJLA)	Comments	6/5/12 6/5/12
9.0 10.0 11.0	Normal Line / SPOT  Normal Line / SPOT  Normal Line / SPOT	09/17/12-09/21/12 09/18/12-09/21/12 09/17/12-09/20/12	Sec 3 3 3 3 3	:30	5:59P- NEWS-ABC 7 NEWS @ 6P 6:58P- WHEEL OF FORTUNE 7:27P- JEOPARDY		1	1	1	1 1 1	Sa Su	Spots	\$1,400 2 \$3,000 2 \$3,000	.00 \$7,000. .00 \$6,000. .00 \$6,000.	00 WJLA Arlin 00 WJLA Arlin WJLA Arlin	gton (WJLA) gton (WJLA) gton (WJLA) gton (WJLA)	Comments  ogram Change/Exce	6/5/12 6/5/12 6/5/12 6/5/12
9.0 10.0 11.0 11.0.1	Normal Line / SPOT  Normal Line / SPOT  Normal Line / SPOT  Normal Line / SPOT	09/17/12-09/21/12 09/18/12-09/21/12 09/17/12-09/20/12 09/20/12-09/20/12	Sec 3 3 3 3 3 3	:30 :30 :30	5:59P- NEWS-ABC 7 NEWS @ 6P 6:58P- WHEEL OF FORTUNE 7:27P- JEOPARDY		1	1	1	1 1 1	Sa Su	Spots 5	\$1,400 2 \$3,000 2 \$3,000	.00 \$7,000.1 .00 \$6,000.1 .00 \$6,000.1	00 WJLA Arlin 00 WJLA Arlin WJLA Arlin	gton (WJLA) gton (WJLA) gton (WJLA) gton (WJLA) gton (WJLA) -		6/5/12 6/5/12 6/5/12 6/5/12
9.0 10.0 11.0 11.0.1	Normal Line / SPOT  Normal Line / SPOT  Normal Line / SPOT  Normal Line / SPOT  Closed Preempt	09/17/12-09/21/12 09/18/12-09/21/12 09/17/12-09/20/12 09/20/12-09/20/12 09/20/12	Sec 3 3 3 3 3 3 3 3	:30 :30 :30	5:59P- NEWS-ABC 7 NEWS @ 6P 6:58P- WHEEL OF FORTUNE 7:27P- JEOPARDY 10P- ABCROOKIE BLUE 11P- NEWS-ABC 7 NEWS @		1	1	1	1 1 1		2 2 2	\$1,400 2 \$3,000 2 \$3,000 \$6,000	.00 \$7,000.1 .00 \$6,000.1 .00 \$6,000.1 .00 \$800.1	00 WJLA Arlin 00 WJLA Arlin WJLA Arlin WJLA Arlin	gton (WJLA) gton (WJLA) gton (WJLA) gton (WJLA) gton (WJLA) gton (WJLA)		6/5/12 6/5/12 6/5/12 6/5/12 stion
8.0 9.0 10.0 11.0.1 13.0 14.0	Normal Line / SPOT  Normal Line / SPOT  Normal Line / SPOT  Normal Line / SPOT  Closed Preempt  Normal Line / SPOT	09/17/12-09/21/12 09/18/12-09/21/12 09/17/12-09/20/12 09/20/12-09/20/12 09/20/12 09/22/12-09/22/12	Sec 3 3 3 3 3 4	:30 :30 :30 :30	5:59P- NEWS-ABC 7 NEWS @ 6P 6:58P- WHEEL OF FORTUNE 7:27P- JEOPARDY 10P- ABCROOKIE BLUE 11P- NEWS-ABC 7 NEWS @ 11P 11P- NEWS-ABC 7 NEWS @		1	1	1	1 1 1	1	2 2 2	\$1,400 2 \$3,000 2 \$3,000 \$6,000	.00 \$7,000.1 .00 \$6,000.1 .00 \$6,000.1 .00 \$6,000.1 .00 \$800.1	00 WJLA Arlin WJLA Arlin WJLA Arlin WJLA Arlin O WJLA Arlin WJLA Arlin WJLA Arlin	gton (WJLA) gton (WJLA) gton (WJLA) gton (WJLA) gton (WJLA) gton (WJLA)		6/5/12 6/5/12 6/5/12 6/5/12 ttion 6/5/12
9.0 10.0 11.0.1 13.0 14.0	Normal Line / SPOT  Normal Line / SPOT  Normal Line / SPOT  Normal Line / SPOT  Closed Preempt  Normal Line / SPOT  Normal Line / SPOT	09/17/12-09/21/12 09/18/12-09/21/12 09/17/12-09/20/12 09/20/12-09/20/12 09/20/12 09/22/12-09/22/12 09/23/12-09/23/12	Sec   3   3   3   3   3   3   4	:30 :30 :30 :30	5:59P- NEWS-ABC 7 NEWS @ 6P 6:58P- WHEEL OF FORTUNE 7:27P- JEOPARDY 10P- ABCROOKIE BLUE 11P- NEWS-ABC 7 NEWS @ 11P 11P- NEWS-ABC 7 NEWS @ 11P 11P- NEWS-ABC 7 NEWS @		1	1	1	1 1 1	1	2 2 2	\$1,400 2 \$3,000 2 \$3,000 \$6,000 1 \$800 4 \$1,400	.00 \$7,000.1 .00 \$6,000.1 .00 \$6,000.1 .00 \$6,000.1 .00 \$800.1	00 WJLA Arlin 00 WJLA Arlin WJLA Arlin 00 WJLA Arlin 00 WJLA Arlin WJLA Arlin WJLA Arlin	gton (WJLA)		6/5/12 6/5/12 6/5/12 6/5/12 6/5/12 6/5/12
8.0 9.0 10.0 11.0.1 13.0 14.0 15.0.1	Normal Line / SPOT  Normal Line / SPOT  Normal Line / SPOT  Normal Line / SPOT  Closed Preempt  Normal Line / SPOT  Normal Line / SPOT  Normal Line / SPOT	09/17/12-09/21/12  09/18/12-09/21/12  09/18/12-09/20/12  09/20/12-09/20/12  09/20/12  09/22/12-09/22/12  09/23/12-09/23/12  09/18/12-09/18/12	Sec 3 3 3 3 3 3 4 4 4 4	:30 :30 :30 :30 :30	5:59P- NEWS-ABC 7 NEWS @ 6P 6:58P- WHEEL OF FORTUNE 7:27P- JEOPARDY 10P- ABCROOKIE BLUE 11P- NEWS-ABC 7 NEWS @ 11P 11P- NEWS-ABC 7 NEWS @ 11P 11P- NEWS-ABC 7 NEWS @		1	1	1	1 1 1	1	2 2 2	\$1,400 2 \$3,000 2 \$3,000 \$6,000 1 \$800 4 \$1,400	.00 \$7,000.1 .00 \$6,000.1 .00 \$6,000.1 .00 \$800.1 .00 \$1,400.1	00 WJLA Arlin WJLA Arlin WJLA Arlin WJLA Arlin 00 WJLA Arlin 00 WJLA Arlin WJLA Arlin WJLA Arlin WJLA Arlin	gton (WJLA)	ogram Change/Exce	6/5/12 6/5/12 6/5/12 6/5/12 6/5/12 6/5/12

Accepted-Station:

Date:

**CONFIRMATION CONTRACT** 

Date:

Comments:

Accepted-Agency/Advertiser:

				ontract		./						Date Ent		06/05/12		WJLA Arlington (V By Broadcast Month	-	<u>Rate</u>
	MAIN A			edule Dates vertiser	09/17/12-09/23		7 /1 5	٥٥٥١				Last Mod		09/19/12 Susan Petro		Sep. 2012	39	\$66,900.00
	WJLA 1100 Wilson Blvd. 6th Floor			ency	Kaine for Senat		•	•	410)			Entered CO-OP	•	No	(	Grand Total:	39	\$66,900.00
		ton, VA 22209	_	duct	3	Media Strategies & Research (1419) Political-Political (1088)							<b>#</b>					. ,
	WJLA-TV/DT WASHINGTON.DC			nd	KAINE FOR SENATE 2012 (68318)							Demo						
WJLA-				esperson	Petro, Susan (1		-012	(0031	.0)			Order Type		Normal				
			Sale	es Office	WJLA - Core Te	•						Package	Deal					
Medi	a Strategies & Research	- 1	Buy	er Name	Beale,Rachael							Commiss	sion %	15.00				
	Rachael Beale		-	ne/Fax	/							Commiss	sion	\$10,035.00				
	0 Random Hills Rd Ste 670		CPE	<u>!</u>	KAINE/US SENA	ATE 20	)12/E	ST 11	1226			Net Tota	ı	\$56,865.00				
Fairf	ax, VA 22030		Acc	ount Types	Local/Political C							Sales Ta	x					
			Billi	ing Type	Standard			,										
			Com	nments	9/17-9/23/12													
Line	Line Type / Break Type (Ref	·	Sec	Length	Run Times	SPW					Sa Su	Spots	Rate	Total		Station	Comments	Entered
	Line Type / Break Type (Ref : Normal Line / SPOT	e) Dates 09/17/12-09/21/12	Sec 3	:30 209	Run Times 938- NEWS-ABC 7 NEWS 11P	SPW			We Th		Sa Su	Spots 5	Rate \$2,500		D WJLA Arlingto		Comments	Entered 6/5/12
17.0	,, , , , , , , , , , , , , , , , , , , ,	·		:30 209 @ :30 449	938- NEWS-ABC 7 NEWS	SPW					Sa Su	Spots 5		\$12,500.0		on (WJLA)	Comments	
17.0 18.0	Normal Line / SPOT	09/17/12-09/21/12		:30 209 @ :30 449	938- NEWS-ABC 7 NEWS 11P 923- ANDERSON COOPER	SPW	1			1	Sa Su	Spots 5	\$2,500	\$12,500.0	0 WJLA Arlingto	on (WJLA)	Comments  Diltical/Spot -	6/5/12
17.0 18.0 18.0.1	Normal Line / SPOT	09/17/12-09/21/12		:30 209 @ :30 449	938- NEWS-ABC 7 NEWS 11P 923- ANDERSON COOPER	SPW	1			1	Sa Su	Spots 5	\$2,500	\$12,500.0	WJLA Arlingto	on (WJLA) on (WJLA) on (WJLA) Po		6/5/12
17.0 18.0 18.0.1 18.0.2	Normal Line / SPOT  Normal Line / SPOT  Closed Preempt	09/17/12-09/21/12 09/17/12-09/21/12 09/17/12		:30 209 @ :30 449 SH	938- NEWS-ABC 7 NEWS 11P 923- ANDERSON COOPER	SPW	1			1	Sa Su	5	\$2,500	.00 \$12,500.0	WJLA Arlingto WJLA Arlingto WJLA Arlingto	on (WJLA) on (WJLA) on (WJLA) on (WJLA) Po	olitical/Spot -	6/5/12
17.0 18.0 18.0.1 18.0.2 19.0	Normal Line / SPOT  Normal Line / SPOT  Closed Preempt  Closed Preempt	09/17/12-09/21/12 09/17/12-09/21/12 09/17/12 09/21/12		:30 209 @ :30 449 SH	938- NEWS-ABC 7 NEWS 11P 923- ANDERSON COOPER IOW 58A- ABCGOOD	SPW	1			1		5	\$2,500 \$400	.00 \$12,500.0	WJLA Arlingto WJLA Arlingto WJLA Arlingto WJLA Arlingto	on (WJLA) on (WJLA) on (WJLA) on (WJLA) on (WJLA) on (WJLA)	olitical/Spot -	6/5/12
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17.0 18.0.1 18.0.2 19.0 19.0.1 20.0	Normal Line / SPOT  Normal Line / SPOT  Closed Preempt  Closed Preempt  Normal Line / SPOT  Closed Preempt	09/17/12-09/21/12 09/17/12-09/21/12 09/17/12 09/21/12 09/23/12-09/23/12 09/23/12		:30 209 @ :30 449 SH :30 7:5 MC :30 530 :30 8P-	938- NEWS-ABC 7 NEWS 11P 923- ANDERSON COOPER IOW 58A- ABCGOOD DRNING AMERICA SUN	SPW	1	1	1 1	1		5	\$2,500 \$400 \$200	.00 \$12,500.0 .00 .00 .00 .00 \$2,400.0	0 WJLA Arlingto WJLA Arlingto WJLA Arlingto WJLA Arlingto WJLA Arlingto WJLA Arlingto	on (WJLA)	blitical/Spot - blitical/Spot -	6/5/12 6/5/12 6/5/12
17.0 18.0 18.0.1 18.0.2 19.0 19.0.1 20.0 21.0	Normal Line / SPOT  Normal Line / SPOT  Closed Preempt  Closed Preempt  Normal Line / SPOT  Closed Preempt  Normal Line / SPOT	09/17/12-09/21/12 09/17/12-09/21/12 09/17/12 09/21/12 09/23/12-09/23/12 09/23/12 09/18/12-09/20/12		:30 209 @ :30 449 SH :30 7:5 MC :30 89- AW :30 6:5	938- NEWS-ABC 7 NEWS 11P 923- ANDERSON COOPER IOW 58A- ABCGOOD DRNING AMERICA SUN 001- ABCKATIE COURIC - ABCPRIMETIME EMMY	SPW	1	1	1 1	1	1	5	\$2,500 \$400 \$200 \$800	.00 \$12,500.0 .00 .00 .00 \$2,400.0 .00 \$6,000.0	0 WJLA Arlingto	on (WJLA)	blitical/Spot - blitical/Spot -	6/5/12 6/5/12 6/5/12 6/5/12
17.0 18.0 18.0.1 18.0.2 19.0.1 20.0 21.0	Normal Line / SPOT  Normal Line / SPOT  Closed Preempt  Closed Preempt  Normal Line / SPOT  Closed Preempt  Normal Line / SPOT  M/G For 12.0.1 / SPOT	09/17/12-09/21/12 09/17/12-09/21/12 09/17/12 09/21/12 09/23/12-09/23/12 09/23/12 09/18/12-09/20/12 09/23/12-09/23/12		:30 209 @ :30 449 SH :30 7:5 MC :30 89- AW :30 6:5	938- NEWS-ABC 7 NEWS 11P 923- ANDERSON COOPER IOW 58A- ABCGOOD DRNING AMERICA SUN 001- ABCKATIE COURIC - ABCPRIMETIME EMMY VARDS 58P- EMMY'S RED	SPW	1	1	1 1	1	1	5	\$2,500 \$400 \$200 \$800 \$6,000	.00 \$12,500.0 .00 .00 .00 \$2,400.0 .00 \$6,000.0	WJLA Arlingto	on (WJLA)	blitical/Spot - blitical/Spot -	6/5/12 6/5/12 6/5/12 6/5/12 6/22/12

Accepted-Station:

**CONFIRMATION CONTRACT** 

Comments:

Date:

Accepted-Agency/Advertiser:

Date:

Media Attn: 1135		on Blvd. 6th Floor VA 22209	Sche Adve Agei Prod Bran Sales Sales Buye Phor CPE Acco	uct	Media Strateg Political-Politic KAINE FOR SI Petro, Susan ( WJLA - Core 1 Beale,Rachael / KAINE/US SEI	23/12 ate 20 ies & cal (10 ENATI (1110 Feam	012 (1: Resea 088) E 2012 )	rch (14 ! (68318 EST 11:	3)			Date Ent Last Mod Entered CO-OP Headline Demo Order Ty Package Commiss Commiss Net Tota Sales Ta	dified 0 By S N e # e Deal sion % 1 sion \$	6/05/12 9/19/12 usan Petro o Normal 5.00 10,035.00 56,865.00	By Broadcast M Sep. 2012 Grand Total:	•	\$66,900.00 \$66,900.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPV	V Mo		e Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entere
	Normal Line / SPOT	09/18/12-09/18/12	3	:30 9	P- ABC20/20			1					\$5,000.0	0	WJLA Arlington (WJLA)	N. A. 116	9/11/12
	Closed Preempt M/G For 21.1.1 / SPOT	09/18/12 09/23/12-09/23/12	3		5:58P- EMMY'S RED CARPET LIVE						1	1	\$8,000.0	0 \$8,000.00	WJLA Arlington (WJLA) WJLA Arlington (WJLA)	No Avail/Spot -	9/19/12
25.0	M/G For 3.0.1 / SPOT	09/21/12-09/21/12	3	:30 1	0A- RACHAEL RAY					1		1	\$700.0	9700.00	WJLA Arlington (WJLA)		9/19/12
26.0	M/G For 4.0.1 / SPOT	09/21/12-09/21/12	3	:30 1	0A- RACHAEL RAY					1		1	\$700.0	9700.00	WJLA Arlington (WJLA)		9/19/12
	M/G For 6.0.1 / SPOT	09/20/12-09/20/12	4		1:59A- NEWS-ABC 7 NEW NOON	S			1			1	\$900.0	9900.00	WJLA Arlington (WJLA)		
27.0			-	-30.1	1:35P- ABCABC					1		1	\$1,600.0	91,600.00	WJLA Arlington (WJLA)		9/19/12
	M/G For 15.0.1,16.0.1 / SPOT	09/21/12-09/21/12	3		IIGHTLINE										,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		

Accepted-Station:

Date:

**CONFIRMATION CONTRACT** 

Date:

Comments:

Accepted-Agency/Advertiser: